



# **THE EVOLUTION OF ESG AND AI:**

## **THE IMPACT ON STRATEGIC PLANNING FOR THE BOARD, MANAGEMENT & COMPANY SECRETARY**

**DATE: 3rd - 6th December 2024**

**VENUE: The Hyde All Suite Hotel,  
Sea Point, Cape Town**

**PRICE: \$2,650.00**

**<https://kamelaevents.com/>**

# WHO SHOULD ATTEND?

- Board Members
- Chief Executive Officer Managing Director
- Chief Financial Officer
- Protocol Officers
- Chief Technology Officer
- Chief Information Officer
- Chief Governance Officer
- Chief Strategy Officer
- Executive Management Company/ Board Secretary

## DAY SCHEDULE

- **08:00 – 08:30: Registration**
- **08:30 – 10:00: Morning Session**
- **10:00 – 10:15: Refreshment and Tea Break**
- **10:15 – 13:00 Mid-Morning Session**
- **13:00 – 14:00: Lunch**
- **14:00 – 15:00: Afternoon Session**
- **15:00 – 15:15: Refreshment Break**
- **15:15 – 16:30: Last Session**

# DAY 1: CONFERENCE AGENDA

## MASTERING PRESENCING' LEADERSHIP: A CALL IN A FRAGILE EMERGING WORLD

### Training Outcome:

- The challenge of leaders is a global one & there is a constant struggle to respond accurately & effectively in an evolving & broken world. As a leader, you are expected to lead differently, inspire confidence, & facilitate long-term relationships that are sustainable to future generations.
- Being in tune with the process of 'presenting' – a sense of being present (visible, present, & engaged: past & future) & 'sensing'(being emotional & expressing feelings).
- The future potential by the leadership – diligent& engaged in the context that emerges.
- Being aware of the underlying condition. Experiencing the present to inform the future.
- Authenticity & envisioning the emerging future
- Vibrancy, inquiry & clarity of needs
- Self-organising formations: civil society, political coalitions, research formations, scenario planners calling for attention, fairness, & equity

### **BOARD INDUCTION AND PERFORMANCE EVALUATION: INTERNATIONAL GOVERNANCE NORMS In drawing from international norms, how do we improve the induction and evaluation of a competent Board**

- Practical case studies will be used throughout, and you will get answers to the following
- What is required of a competent Board? How do we induct a competent Board?
- How to evaluate a competent Board?
- How to improve your evaluation of a competent Board?
- Discussion

### **AN EFFECTIVE RISK MANAGEMENT STRATEGY TO MITIGATE GREENWASHING Effective risk management strategy – the next seven steps:**

- Transparency and Disclosure: Standardized reporting frameworks to ensure consistency and comparability.
- Clear Metrics and Benchmarks: Compare performance against industry benchmarks to demonstrate a genuine commitment to sustainability.
- Continuous Improvement: Setting and achieving progressively more ambitious environmental goals, address identified weaknesses and improve sustainability practices.
- Stakeholder Engagement: Engage with stakeholders aligning environmental claims with stakeholder expectations. Robust Supply Chain Management: Collaborate with suppliers to improve overall sustainability and ethical practices.
- Tone at the top: Effective change management processes throughout the organization.



# DAY 2: CONFERENCE AGENDA

## MINDFUL OUTCOMES BASED GOVERNANCE AND ESG

### Training Outcome:

- ESG is at the Forefront of every Corporate Governance discussion, but is that enough?
- Where it is going and how to get to the point where your impact is visible?
- Implementing a mindful based model to achieve the four outcomes effective leadership.
- value creation in a sustainable manner.
- adequate controls
- legitimacy of operations

### THE EVOLVING ROLE OF THE COMPANY SECRETARY IN AN UNCERTAIN AND VOLATILE ENVIRONMENT

- Elevating the role from company secretary to governance professional
- Expectation of the role in an uncertain and volatile environment
- The responsibility to be impartial and act in the best interest of the organisation
- Impact of the tightening regulatory compliance universe on the role
- Future fit company secretary/governance professional

### ESG: ENSURING THAT CORPORATE CULTURE LEADS TO SUSTAINABLE ORGANIZATIONS FOR THE FUTURE

- Why your organization cannot ignore ESG
- Differentiating ESG from CSR
- Best practice in ESG reporting
- Role of The Board /governance professional on ESG
- Identifying risks, capitalizing on opportunities and controlling outcomes



# DAY 3: CONFERENCE AGENDA

## ARTIFICIAL INTELLIGENCE – THE GOOD, THE BAD AND THE UGLY

Training Outcome:

- AI – what is the fuss all about An Introduction and link to the 4thIR
- The Good – What is good about AI ?
- The Bad – What is bad about AI? And
- the ugly of AI – Where does it end?
- The Ethical Dilemma and Governance– what are your views? Interactive discussion

### **ARTIFICIAL INTELLIGENCE REGULATION – IMPORTANT REFLECTIONS FOR AFRICAN ENTERPRISES**

- A legal framework for ethical AI
- Risks relating to AI
- Ethical concerns relating to AI Key principles for ethical and responsible
- AI The EU AI Act and its potential impact on African enterprises What should my business do?
- Case study of the Legalizers team who won the First St. Gallen Grand Challenge
- Appreciate that Strategic Plan is essential in both private and public organizations
- This Interactive Case-Study, which will be discussed in groups, is often a big highlight of our conference. It affords you the opportunity to use all the knowledge gained during the conference as well as from the workshop presentations, in an interactive manner. Some delegates will have an opportunity to do Feedback Presentations to the participants, based on the findings of their group. It is a perfect summary and culmination of all the proceedings
- . Workshop
- Times Switzerland on the application of the EU AI Act (July 2023).

### **IMPACTFUL COMMUNICATIONS AND LEADERSHIP INFLUENCE BETWEEN THE BOARD, THE MANAGEMENT AND THE COMPANY SECRETARY**

- This one-hour session will empower every participant to interpret and apply all the learnings at this conference in such a way that they will be in a position to share them with their peers. How to successfully communicate your vision to your organization and empowering yourself and those around you.



# DAY 4: CONFERENCE AGENDA

## MASTERING SOCIAL ETIQUETTE

- How to issue and reply to invitation
- Correct forms of address
- How to introduce people
- Making small talk
- Dining etiquette and making sense of table settings
- Have them 'eating out of your hand
- The importance of relationships and their impact on reputation
- Establishing and maintaining cordial Relationships
- First impression count and how to make them
- The importance of appearance, dress and grooming

## Excursion Tour & Visit to Robben Island



# MEET OUR SPEAKERS



## DR THERINA THERON

### KEYNOTE SPEAKER

Dr Therina Theron won the SARIMA (Southern African Research and Innovation Management Association – [www.sarima.co.za](http://www.sarima.co.za)) Excellence Award for Distinguished Contribution in Research Management. The SARIMA Excellence Awards recognise individuals who have made distinguished contributions to the development of Research or Innovation Management.



## DR PRINCE SINEMANE

### CONFERENCE SPEAKER

Dr Prince Sinamane is a renowned Leadership and Public Finance Facilitator, Turn Around Strategist, Motivational Speaker. He has facilitated various courses for National Treasury, SARS, FORTHARE SOLUTIONS, DBSA, SITA, SASSA, etc. He helps management regain the spark needed in delivering on their strategic goals and equips them with tools that enable strategic thinking.



## CAROLYNN CHALMERS

### KEYNOTE SPEAKER

Carolynn Chalmers is a Corporate Governance practitioner and strategic advisor on IT, Information and Digital Transformation matters with Candor Governance (Pty) Ltd. She has extensive management and governance experience and has held various executive and governing body roles. Her experience spans many industries, but she is best known for her successes in designing and leading large, complex strategy and organisational transformation implementations. Carolyn is a designated Professional CIO (PrCIO®, IITPSA), CGEIT® (ISACA) and Certified Business Relationship Management Professional (CBRM®, BRM Institute).



## MARTIN GUNI

### CONFERENCE SPEAKER

Martin Guni is a distinguished conference speaker in the field of leadership, International Protocol and Diplomacy. Martin Guni, who holds an MBA also boasts a successful career as a business consultant, trainer and entrepreneur. His impressive track record spans diverse clients across the Middle East and Southern Africa, encompassing countries such as Botswana, Namibia, and Lesotho. Known for his exceptional facilitation skills and comprehensive industry knowledge.



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# REGISTRATION FORM

**For More Info Contact:**

 **011 540 0118**  
**Email: [info@kamelatraining.co.za](mailto:info@kamelatraining.co.za)**

**VENUE: The Hyde All Suite Hotel, Sea Point, Cape Town**

**DATE: 3rd - 6th December 2024**

**DELEGATE FEE: \$2,650.00**



## ORGANIZATION DETAILS

Company: \_\_\_\_\_  
Physical address: \_\_\_\_\_ Code: \_\_\_\_\_  
Company VAT Reg No: \_\_\_\_\_  
Contact person : \_\_\_\_\_  
Contact No \_\_\_\_\_ Email Address: \_\_\_\_\_

## AUTHORIZATION

Full Names: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Tel: \_\_\_\_\_  
Designation: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## DELEGATE REGISTRATION DETAILS

Delegate 1  
Delegate's Full Names ; \_\_\_\_\_ ID#: \_\_\_\_\_  
Title (Mr/Mrs/Ms/Dr/Prof): \_\_\_\_\_  
Position: \_\_\_\_\_  
Cell No: \_\_\_\_\_ Email address: \_\_\_\_\_

Delegate 2  
Delegate's Full Names ; \_\_\_\_\_ ID#: \_\_\_\_\_  
Title (Mr/Mrs/Ms/Dr/Prof): \_\_\_\_\_  
Position: \_\_\_\_\_  
Cell No: \_\_\_\_\_ Email address: \_\_\_\_\_

Delegate 3  
Delegate's Full Names ; \_\_\_\_\_ ID#: \_\_\_\_\_  
Title (Mr/Mrs/Ms/Dr/Prof): \_\_\_\_\_  
Position: \_\_\_\_\_  
Cell No: \_\_\_\_\_ Email address: \_\_\_\_\_

Delegate 4  
Delegate's Full Names ; \_\_\_\_\_ ID#: \_\_\_\_\_  
Title (Mr/Mrs/Ms/Dr/Prof): \_\_\_\_\_  
Position: \_\_\_\_\_  
Cell No: \_\_\_\_\_ Email address: \_\_\_\_\_

## BANKING DETAILS:

Account Holder: Kamela International Pty Ltd  
Bank: First National Bank | Account Number: 62567093887 |  
Branch Code: 255 805 | Swift Code: FIRNZAJJ

## PAYMENT:

Full payment is due at registration, inclusive of lunch, refreshments and detailed conference materials. This may be subject to cancellation.

Your registration will be confirmed on receipt of full payment.

## TERMS AND CONDITIONS

- Fees – our fees are inclusive of training documentation, lunch and refreshments served during the entire seminar.
- Payment Options – the delegate has the option to pay the course fee directly or request to send an invoice to their company/sponsor. Credit card and cheque payments are acceptable.
- Hotel Accommodation – accommodation is not included in the course fee. A reduced corporate rate and a limited number of rooms may be available for attendees wishing to stay at the hotel venue. Requests for hotel reservations should be made at least three (3) weeks prior to the commencement of the programme. All hotel accommodation is strictly subject to availability and terms and conditions imposed by the hotel will apply.
- Attendance Certificate – a certificate of attendance will only be awarded to those delegates who successfully completed/attended the entire programme including the awarding of applicable Continuing Professional Development points.
- Force Majeure – any circumstances beyond the control of Kamela International may necessitate postponement, change of seminar venue or substitution of assigned Instructor. Kamela International reserves the right to exercise this clause and implement such amendments.
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